



THE ANNUAL
*Opera
Gala*

At the
Canfield Casino

Friday, June 13, 2014

May 2014

Dear Business Owner:

Opera Saratoga is a cultural cornerstone of the Capital District community producing exceptional opera performances to rave reviews and audiences each summer at the Spa Little Theater in Saratoga Springs. **We invite you to feature your company's products or services at the 12th Annual Opera Gala**, the kickoff event of the summer social scene in Saratoga and Opera Saratoga's mainstage opera festival.

This premiere event combines fine dining with dancing, a live band, special guest music performances, and high fashion at the historic Canfield Casino in Congress Park. In addition, the evening focuses on live and silent auctions that raise money for our not-for-profit organization, supporting mainstage opera productions, children's and young singer's education programs that reach more than 25,000 patrons each year.

Please consider donating a gift certificate, product, or both to the 2014 Opera Gala. Your item will be prominently showcased in the **Silent Auction Display** and a description of your item and company will be included in the **Auction Booklet**. Your company name will be listed in our **Gala Event Program**, and depending on the retail value of your donated item, your business could qualify to receive additional advertising space or sponsorship recognition.

It's easy to donate: simply fill out the attached Auction Item Donation Form and return to our office via mail, fax or e-mail by June 2, 2014. Feel free to call or e-mail us directly with any questions or suggestions you may have.

Thank you in advance for supporting the arts in the Capital Region.

Sincerely,

The 2014 Opera Gala Committee

HELEN AND GUY MASTRION, GALA CHAIRS

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Auction Item Donation Form

Friday, June 13, 2014

Gala Chairs: Helen & Guy Mastrion

Contact Name (First & Last): _____

Business Name & Website: _____

Address: _____

Telephone: _____ Email: _____

I/we wish to donate the following item(s), service(s) or gift certificate(s) to the Opera Saratoga Gala.

Item Description (please feel free to attach additional page if necessary):

Conditions or Restrictions:

Value: \$ _____

My donation is enclosed

I will deliver the donation

Please have the donation picked up

Please contact me

Please return to: Opera Saratoga, c/o Christopher Patregnani by June 2, 2014

Opera Saratoga
19 Roosevelt Drive, Suite 215
Saratoga Springs, NY 12866

Phone: 518-584-6018
Fax: 518-584-6775
Email: cpatregnani@operasaratoga.org

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Information for Auction Sponsors

Gala Chairs: Helen & Guy Mastrion

Friday, June 13, 2014

All Auction Donors Receive:

Listing in Auction Booklet

All auction donors* will have a description of their item and their company contact information included in **Auction Booklet** for the event.

Items Featured in Live and Silent Auctions

Silent auction items are displayed throughout the venue. Donors can display business cards or marketing brochures to complement the items.

Live auction item descriptions are included in **Event Program** and promoted vigorously during the Live Auction at the event

*Due to space limitations, may not include auction donors who provide items valued under \$100

Auction Promotion

Items valued at \$2,000 or above

Have your company information and donated auction item(s) featured in **two pre-gala auction e-mail promotions** sent to both event attendees and contacts from Opera Saratoga's general e-mail contact list

Advertising

Full Page	4 3/4 x 7 3/4"	\$1,000	Included FREE with ticket purchase of \$2,500 or above OR auction item donation valued at \$3,000 or above
Half Page	4 3/4 x 3 3/4"	\$500	Included FREE with ticket purchase \$2,000 or above OR auction item donation valued at \$1,500 or above
Quarter Page	2 1/4 x 3 3/4"	\$250	

All sponsors, advertisers, and auction donors receive...

Website Recognition	Included Included	Recognition on 2014 Opera Gala webpage Recognition on Corporate Sponsors webpage
Access to Final Dress Rehearsals	Included	Access for company employees (up to four) to attend 2014 Summer Opera Festival Final Dress Rehearsals
Access to VIP Lounge	Included	Access for company employees (unlimited) to access Patrons' Lounge at 2014 Summer Opera Festival